

Data Enhancing

Enhancing – Adding Martins demographic data to your existing records

We can add the following information to your existing records

- Company Staff Numbers (FTE's) – **\$0.30c each**
 - Company Name – **\$0.20c each**
 - ANZSIC Code (Australian & NZ Standard Industrial Classification – 2006 v) – **\$0.30c each**
 - BIC Codes (Used by IRD, ACC & Statistic NZ) – **\$0.35c each**
 - Business Description – **\$0.20c each**
 - New contacts with Job Titles – **\$0.30c each**
 - ANZSCO Code (Occupation Codes) – **\$0.20c each**
 - Postal Address – **\$0.20c each**
 - Street Address – **\$0.20c each**
 - DPID's – **\$0.15c each**
 - Email addresses for Contacts – **\$0.30c each**
 - Adding the post codes – **\$0.20c each**
 - Company Websites – **\$0.15c each**
 - Append telephone numbers – **\$0.20c each**
 - Append Mobile Numbers – **\$0.20c each**
 - Company Number or NZBN – **\$0.20c each**
 - Date of Incorporation (ie age of Company) – **\$0.10c each**
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Set Up and Matching – IT Processing \$110.00 per hour

Prices exclude GST

At Martins, we understand the importance of accurate and comprehensive data for your business operations. Our data enhancing services ensure that your existing records are enriched with valuable fields, providing you with a robust database for effective marketing and business decisions.