



Notification of Price Rise – Effective 1st April 2016

We've worked really hard to keep our pricing at the same level for the past six years but, like all things - change is inevitable, so we are increasing our pricing slightly – Please see below for our new data prices from 1st April 2016.

Selection Fee = \$250.00 per order (previously \$200.00)

Note: Martins have no “minimum” quantities that need to be purchased – ie you can have as few or as many records as you require.

New Data Prices

Personalised Data (Named Contact)

- **(MTE)** Mail + Telephone + Email Data = \$1.00 per record (previously \$0.90c)
- **(MT)** Mail + Telephone Data = \$0.80c per record (previously \$0.70c)
- **(M)** Mail Data = \$0.60c per record (previously \$0.50c)

Generic or Non-personalised data

- **(GM)** Mail Data = \$0.40c per record (previously \$0.35c)
- **(GMT)** Mail + Telephone Data = \$0.60c per record (previously \$0.50c)

Unlimited Updates for One Year

- Twice the per record price

IT/Database Work = \$110.00 per hour

All prices plus GST



2016 New Zealand Data Prices

Effective 1st April 2016

Data Type	Generic (M)	Generic (T)	Generic (M&T)	Personalised (M)	Personalised (T)	Personalised (M&T)	Personalised (MTE)
Martins Code	GM	GT	GMT	M	T	MT	MTE
Level of Data	Mail	Telemarketing	Mail + Tele	Mail	Telemarketing	Mail + Tele	Mail + Tele + Email
Cost Per Record	\$0.40c	\$0.40c	\$0.60c	\$0.60c	\$0.60c	\$0.80c	\$1.00c
Fields Included							
Company ID	✓	✓	✓	✓	✓	✓	✓
Company Name	✓	✓	✓	✓	✓	✓	✓
Trading Name	✓	✓	✓	✓	✓	✓	✓
Postal Address0	✓		✓	✓		✓	✓
Postal Address1	✓		✓	✓		✓	✓
Postal Address2	✓		✓	✓		✓	✓
Postal Address3	✓		✓	✓		✓	✓
Post Code	✓		✓	✓		✓	✓
Street Address						✓	✓
Suburb						✓	✓
City		✓			✓	✓	✓
Street Post Code						✓	✓
Telephone No.		✓	✓		✓	✓	✓
Generic Name	✓	✓	✓				✓
Title (Mr, Ms, Mrs, Miss)				✓	✓	✓	✓
First Name				✓	✓	✓	✓
Last Name				✓	✓	✓	✓
Full Contact Name				✓	✓	✓	✓
Job Title				✓	✓	✓	✓
Staff No.				✓	✓	✓	✓
ANZSIC	✓	✓	✓	✓	✓	✓	✓
Core Business	✓	✓	✓	✓	✓	✓	✓
Email Address (of Contact)							✓

Note: \$250.00 Selection Fee per order – GST Excluded



DATA WARRANTED